

Backyard-Lifestyle.com / Phase 1 – Launch

Schedule Overview Version 1.0 – 5/7/02

6 Week Countdown 4/29 – 5/3	Pre-Production <ul style="list-style-type: none">• Compile PreScripts from Compiled Notes Documents• Create Site template• Create Flowcharts• Create Drawings (Art Comps)	Meeting review redesign specs Create all site documentation to prep for Monday meeting
5 Week Countdown 5/6 – 5/10	Comps/Design <ul style="list-style-type: none">• Define data structure (Products/categories)• Build initial databases with test data• Create Main pages• Simple click-thru• Create Data model (Picture sizes, field lengths, data relations, etc.)	Meeting review specs <ul style="list-style-type: none">• Client to provide list of products categories and datamodels• Client to provide test data• All artwork defined
4 Week Countdown 5/13 – 5/17	Production <ul style="list-style-type: none">• Relational data integration• Test ecommerce• Site navigation development• Special functionality programmed	Meeting to discuss site goals <ul style="list-style-type: none">• Client to provide full product database (populated and tested)• All Content drafts due• Policies, procedures processes finalized• All final art due
3 Week Countdown 5/20 – 5/24	Site Integration <ul style="list-style-type: none">• Final database integration• All functionality implemented• Any Flash animation complete• Complete navigation	Meeting to discuss final implementation issues <ul style="list-style-type: none">• All Changes, corrections and modification of content due
2 Week Countdown 5/27 – 5/31	Testing <ul style="list-style-type: none">• Final eCommerce integration and testing• Final database integration• Reports produces and tested	Programmers to implement Back End code <ul style="list-style-type: none">• Client to provide testers and report results and issues
1 Week Countdown 6/3 – 6/7	Publishing and Update/Upgrade <ul style="list-style-type: none">• Site Launch• Live Test• Updates/Corrections• Maintenance	Continue to monitor problems or requested changes
